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EUROMED Migration III Migration and Development

**Migration and Development Peer-to-Peer Meeting
'Champions of Migration? – High Profile Migrants and their Potential for
Development'
Lyon, France, 16-17 September 2014**

Agenda

Tuesday, 16 September

9:00

Registration

Morning sessions

9:30

Opening of the Meeting

Opening statements by a representative of the Greater Lyon authority (Max Vincent, Councilor Grand Lyon and Mayor of Limonest, tbc), followed by a representative of the French Ministry of Foreign Affairs and International Development (Marc Trouyet, Head of Direction on Democratic Governance), the Directorate General for Development and Cooperation of the European Commission (NN, tbc), the International Centre for Migration Policy Development (Lukas Gehrke, Director Southern Dimension) and the EUROMED Migration III (Julien Simon, Team Leader).

10:15

Taking Stock of the EUROMED Migration III Migration and Development Programme

Description: A short overview of the outcome of the concluded Migration and Development programme composed of a series of meetings and workshops will be followed by an outline of background, rational and objective of the meeting (Mark de Leeuw, EUROMED Migration III).

11:00

Coffee break

11:30

Session 1: Defining and understanding the potential of high profile migrants

Description: The first session will focus on, who are the successful high profile migrants/members of the diaspora, why outreach is relevant (for countries of origin e.g. to balance brain drain) and what might be their potential impact on development. A presentation of the project led mapping exercise will highlight schemes, programmes, initiatives and policies currently in place with regard to interacting with the high profile diaspora and expatriates in both the EU Member States and ENI South Partner countries. There will also be a presentation of a key note report on the potential of diaspora cooperation from a specialist speaker.

Speakers: Malin Frankenhaeuser, International Centre for Migration Policy Development; Kingsley Aikins, Diaspora Matters

Chair: Julien Simon, EUROMED Migration III

Guiding Questions:

- What is your understanding of a high profile migrant? Who belongs to this group?
- What contributions do you believe they could make to the development of your country and in which areas?
- Do you have specific outreach policies and tools in place? If so which ones? Are they successful? Which challenges do you encounter?

13:00

Lunch

Afternoon sessions

14:30

Session 2: Economic contributions to development made by high profile migrants. What diaspora members (individually or collectively) do and could do to have a greater impact on development?

Description: The session will look at the capacities of high profile migrants to contribute to development and to interact with countries of origin. Relevant examples of migrant led or supported development activities and their development impact shared. Areas in which these stakeholders intervene, the economic activities they accomplish and support, as well actors with whom they coordinate and cooperate will be presented. The discussion will seek to identify and acknowledge potential capacities, exchange relevant practices and portray the challenges individuals and networks face when engaging. Experiences of networks and interlocutors supporting economic development activities of high profile migrants will be highlighted.

Speakers: ATUGE, NN, tbc; Naji Mouzzanar, Federation of Chambers of Commerce, Industry and Agriculture of Lebanon

Chair: Sara Bayes, International and Ibero-American Foundation for Administration and Public Policies

Guiding Questions:

- In which areas do you see potential for development impact via economic contributions from high profile migrants? Which capacities remain largely untapped?
- Which obstacles do high profile migrants encounter if they want to invest or undertake economic activities in countries of origin? Which relevant practices exist?

16:00

Coffee break

16:30

Session 3: Strengthening high profile migrants' contribution to economic development. Creating an enabling environment for investments and financial contributions. What support exists from governments and public policies?

Description: The session will look at existing government initiatives, programmes and tools to encourage and support economic contributions of high profile individuals with a potential impact on development. An EU Member State and an ENI South Partner will provide examples and elaborate on the process of identification of, communication with, and outreach to high profile stakeholders.

Speakers: Marwan Berrada, Ministry in charge of Moroccans Resident Abroad and Migration Affairs); Ginte Damusis, Ministry of Foreign Affairs, Lithuania and Kotryna Stankute-Jascemskiene, Office and Communications Manager and Acting Director, Global Lithuanian Leaders

Chair: Marc Trouyet, Ministry of Foreign Affairs and International Development, France

Guiding Questions:

- What is the added value of the initiatives and programmes presented? Which pitfalls can you identify?
- What initiatives do you know of or have you undertaken to reach out to and facilitate engagement with your successful citizens abroad for economic development? Which are the success stories? Which are the lessons learnt?

18:00

End of Day one

19:30

Hosted cocktail and dinner

An informal exchange stand up dinner reception will take place at the town hall of Lyon. A speech presenting examples of how to attract successful high level migrants will be provided by the Local Authority of the City of Lyon (NN, tbc) and will be followed by a short outline of the Franco-Maghrebian PACEIM (Aid Programme for the Creation of Innovative Businesses in the Mediterranean) initiative (NN). This introduction on cooperation between countries of origin, residence and high profile migrants will provide the basis for an exchange among stakeholders on how cooperation and coordination with high profile members of the diaspora could strengthen development outcomes.

Wednesday, 17 September

Morning sessions

9:00

Session 4: How to mobilise the untapped potential of high profile migrants for human development?

Description: This session will look at different interlocutors engaging in this context, and will showcase examples on how to improve existing strategies to better tap their potential contribution to human development. The possibilities to enhance activities in the field of a) transfer of knowledge and b) competences, norms and values will be reviewed. The discussion aims to collect ideas for donors, countries and international organisations on how to make use of the opportunities provided through engaging with these groups and individuals. After a brief introduction each category will be addressed individually.

Speakers: Siba Irsheid, Women Lawyers without Frontiers; Rachida Lamrabet, Writer; FORIM (NN, tbc)

Chair: Stéphane Gallet, Ministry of Foreign Affairs and International Development, France

Guiding Questions:

- In your experience, in which way do high profile migrants or members of the diaspora contribute to human development?
- With which concrete initiatives does your country reach out and ensure contributions to human development from your high profile migrants' abroad? What can be done to better support current initiatives?
- Which elements are required to create an enabling environment for the contribution to transfer of knowledge, competences, as well as norms and values?

10:30

Coffee break

11:00

Session 5: How to strengthen the relations between governments and highly successful members of the diaspora to build a sustainable partnership for development?

Description: To introduce this session, experiences focusing on how governments can identify and engage with high profile members of the diaspora will be shared. On this basis, participants will be invited to reflect on how policies can better support engagement of high level migrants in countries of residence. An exchange of ideas will focus on how partnerships between countries of origin, destination and the high profile migrants can be established and maintained to strengthen their engagement with countries of origin while maximising development impact.

Speaker: Kingsley Aikins, Diaspora Matters or Connect Ireland representative (NN, tbc); Jorge Portugal, Portuguese Diaspora Council and Mapril Baptista, Entrepreneur

Chair: Habib Louizi, Independent Expert

Guiding Questions:

- What are the key elements of a successful outreach policy? Which preconditions are indispensable?
- Which tools and programmes could be put in place in order to strengthen the interest of high profile migrants to engage with their origin country? What are the pitfalls and how can they be addressed?
- How can a sustainable partnership be build that is beneficial for all actors involved? Which interlocutors should be considered?

13:00

Lunch

Afternoon sessions

14:30

Session 6: How can we work together to increase the development outcome of the engagement of high profile migrants? The way ahead and looking at a possible road map.

Description: On the basis of the discussions a series of options for a) immediate actions; b) mid-term objectives; and c) long-term ideas for future cooperation on engagement of high profile individuals and networks in the EUROMED region will be proposed.

The chair of the session will review the themes addressed in the framework of the Migration and Development pillar of EUROMED Migration III and gather suggestions for the way ahead.

Speaker: Kingsley Aikins, Diaspora Matters

Chair: Julien Simon, EUROMED Migration III

Guiding questions:

- Which immediate actions, mid-term objectives and long-term ideas for strengthening future cooperation on engagement of high profile migrants and members of the diaspora do you foresee in the EUROMED region?
- Which workshops and meetings organised in the framework of EUROMED Migration III did you find particularly pertinent and why?
- Which topics and themes would you like to see addressed by EUROMED Migration in the area of migration and development in the future?

16:00

Coffee break

16:30

Closing remarks

Final remarks from the International Centre for Migration Policy Development (Lukas Gehrke, Director Southern Dimension), a representative of the Ministry for Foreign Affairs of France (NN), and the EUROMED Migration III (Julien Simon, Team Leader). The meeting will be closed by the Secretary of State for Development and Francophonie of France (Annick Girardin, tbc), and a representative of the Directorate General for Development and Cooperation of the European Commission (NN, Regional Programmes Neighbourhood South).

17:00

End of Meeting